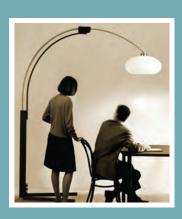
WHY BUY A NOVA ARC LAMP?

NOVA of California invented the Arc lamp in 1959 to offer consumers portable overhead lighting. There are advantages to buying from the originator of Arc lighting for your home.



CRAFTSMANSHIP

Attention to detail Built to last a lifetime

ELEVATED DESIGN

Designed by professional designers
Optimal scale and proportion

FUNCTIONALITY

Quality overhead lighting without an electrician
Shines the light where you need it most

Dimmable
Energy-saving
Smart switch compatible
Adjustable shades for optimal directional light

CONSTRUCTION

Engineered intelligently
Stable & durable

—— Marble, wood, Steel, linen, glass, porcelain

QUALITY MATERIALS

NOVA vs OTHERS

NOVA:

- Object of design history
- Heavy, sturdy base
- High quality components and materials
- Easy to assemble
- Lasts a lifetime
- Found in elevated homes around the world

OTHERS:

- Mass produced copy cats
- Wobbly, unstable
- Plastic, cheap parts
- Difficult to assemble
- Poor quality
- Found in landfills all over the world

