

WHY BUY DIRECT FROM THE SOURCE?

Buying a product directly from NOVA of California has several advantages over going through a third party. Here are just a few reasons to consider:

- **Authenticity** – You can be sure you’re getting a genuine product, not a knockoff. Your NOVA of California luminaire comes with a “Certificate of Authenticity” as well as our classic NOVA embossed, brand seal on the lamp, itself.
- **Product Knowledge** – As the oldest lighting company in North America, we have over 100 years of experience and can give you insights about your purchase that a reseller might not. You’ll be talking directly to the makers.
- **Faster Access to New Releases** – You will be added to our VIP program and be the first to know about new products and discounts. We can also notify you when we design companion pieces in the same design collection you’ve previously purchased.
- **Ethical Reasons** – More of your money goes to the actual maker, which supports a small business and sustainable manufacturing. Your purchase supports a 100 year old legacy and keeps our creative fire burning.
- **Customer Support** – You get better, more informed help straight from the source. We will keep your 5 year warranty registration should you need any repairs or parts in the future. We can provide replacement parts, when available, more readily.

